

THE QUARTERLY

SUMMER 2014

A PUBLICATION OF THE WALL AND CEILING ALLIANCE



2014 CONSTRUCTION EXCELLENCE AWARDS DINNER & SHOW

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PREVAILING WAGE

The Key to a Thriving Middle Class

PAGE 14



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2014 CEA SHOW RECAP AND PROJECT SUBMISSIONS FOR 2015



Frank E. Nunes
Executive Director



Working in the wall and ceiling industry is an inspiration. I'm privileged to work with some of the smartest and most hardworking people I've ever met, and I'm impressed virtually every day by what they accomplish. And if it's possible to have anything better than that, there are even particular moments when certain projects and organizations truly stand out in our diverse crowd.

WACA offers the Construction Excellence Awards (CEA) to our members not just to capture these extraordinary achievements for those companies. It's also to share — with the entire profession — the great heights that can be reached in the drywall and plaster industry.

On Thursday, May 15, WACA hosted this year's CEA event at the Hilton Hotel in Concord. Over 200 guests gathered to officially recognize the extremely high degree of craftsmanship of the works selected by this year's judges.

You've heard it before, but it bears repeating — it wasn't easy for our panel to choose a set number of construction projects as the 2014 CEA winners. In the end, the honors had to go to a finite number of recipients, but we wish many more could have been offered. Every submission was carefully reviewed and considered; every project entered into this friendly competition was an accomplishment to be proud of. And the same can be said for the efforts of every industry professional who worked on it.

WACA doesn't just recognize the giants among us. The submission categories varied considerably to allow us to recognize and celebrate the wide variety of skills and expertise required for each specialization. From commercial interior to historical restoration exterior to EIFS and ceilings, project entries demonstrated the impres-

sive abilities of the men and women who built them. Our Project of the Year categories of both Exterior Under \$500K and Interior Under \$500K show WACA's devotion to the little guy in the drywall and plaster industry, as well as to the big rainmakers.

We hope you'll take a moment to read the full CEA article in this issue to keep up with the latest in the industry. You can also see the videos of our 17 award-winning projects on our website's CEA 2014 Winners page. Photos of the entire evening, including supplier recognitions, have been posted on our Photo Gallery page.

Now on to 2015...yes, already!

We might have just wrapped up this year's event, but we're sending out the call already for next year's 2015 CEA project submissions. Remember, you as an associate or contractor member can submit an entry for any signatory contractor member's project on their behalf, along with your own. You can find the CEA application and its eligibility and guidelines forms on our website. It's never too early to get started!

WACA thanks all the sponsors for supporting the CEA awards show. We're grateful for these generous contributions, which allowed us to present a greater event on behalf of our members and guests.



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THE QUARTERLY

A publication of the Wall And Ceiling Alliance

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The Wall And Ceiling Alliance (WACA) serves and represents signatory wall and ceiling contractors in Northern California's 46 counties. Our primary goal is to represent and negotiate labor agreements for our contractor members. WACA organizes and steers the committees that negotiate the collective bargaining agreements with the unions.

WACA provides resources that assist members in operating a successful business. Among the services and activities provided are educational forums, technical assistance, government advocacy, labor relations, industry promotion, marketing and networking opportunities.

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On the cover: American Girl Store — 2014 CEA winner, Anning-Johnson Company, Retail Interior. Photo credit: Eric Muetterties.



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2014 CONSTRUCTION EXCELLENCE AWARDS DINNER & SHOW

 On Thursday, May 15, WACA hosted the 2014 Construction Excellence Awards show at the Hilton Hotel in Concord, California. More than 200 guests mingled in the reception area of the Golden Gate Ballroom, then took their seats to enjoy dinner as the award presentations began.

The competition was steep, as nearly 50 Northern California wall and ceiling projects were submitted to our judges for this year's contest, but only a limited number of official prizes could be awarded. Two AIA judges and one industry drywall expert with over 32 years of experience had the privilege of reviewing the submitted entries. Because all the submissions had tremendous value, our panel visited projects and assigned scores to each one based on the level of craftsmanship and quality. Through this extensive and comprehensive process, the judges concluded which ones were the top entries for 2014.

The result? Thirteen winners and four projects of the year. Several outstanding suppliers were also recognized, as our winning projects couldn't have been completed without them: CALPLY, West-side Building Material, AMS, Great Western Building Materials, L&W Supply and Star Building Supply.

WACA also had a chance to recognize Herb Aderholt, of Aderholt Specialty Company, with a Lifetime Achievement Award and to congratulate Herb for his dedication in serving our community.

Two big-screens played videos of each winning project to highlight the recipients' work before winners accepted their crystal award. It was a wonderful evening in which WACA could highlight contractors' exceptional skills and showcase the industry's top wall and ceiling accomplishments.

Remember, if you're a union wall and ceiling contractor and have performed a job in Northern California, we encourage you to submit your project for a CEA award. It's not too soon to get started on submissions for the 2015 Construction Excellence Awards! For more information, visit our website's CEA page.



LIFETIME ACHIEVEMENT AWARD

Herb Aderholt

Aderholt Specialty Company





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RETAIL EXTERIOR
Anning-Johnson Company
American Girl Store
Richard Boyd and John Sytsma



COMMERCIAL EXTERIOR
**Brady Company/
Central California, Inc.**
Palo Alto Medical Foundation
Troy Diatte and Gregg Brady

RETAIL INTERIOR
Anning-Johnson Company
American Girl Store
Richard Boyd and John Sytsma



COMMERCIAL INTERIOR
California Drywall Co.
Mercedes-Benz R&D of
North America Headquarters
Eli Hinojos



INSTITUTIONAL EXTERIOR
Ironwood Commercial Builders, Inc.
Kaiser Hospital SMOB
*John Jones, Nancy Brinkerhoff, Don Brinkerhoff, Stacey Doty,
Francisco Valencia, Nick Nevarez, Rosemary Lopez and
Jose Lana*



INSTITUTIONAL INTERIOR
O'Donnell Plastering, Inc.
San Mateo High School Performing Arts Center
Jeff O'Donnell, Shawna Alvarado and Chet O'Donnell



**HISTORICAL RESTORATION
EXTERIOR**
Anning-Johnson Company
Pier 29
Ryan Colello and John Sytsma



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Graton Casino & Resort
Ray Smith and Nate Hillstead

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Ray Smith and Nate Hillstead



GREEN BUILDING
J&J Acoustics, Inc.
VM Ware Phase 3
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**PROJECT OF THE YEAR
EXTERIOR UNDER \$500K**
Anning-Johnson Company
American Girl Store
Richard Boyd and Dave Aranda Sr.



**PROJECT OF THE YEAR
INTERIOR UNDER \$500K**
California Drywall Co.
Square Trade Headquarters
Darrell Goyette and Frank Nunes



**PROJECT OF THE YEAR
EXTERIOR OVER \$500K**
**Brady Company/
Central California, Inc.**
Palo Alto Medical Foundation
*Gregg Brady, Kevin Rule, Troy Lyman
and Troy Diatte*



**PROJECT OF THE YEAR
INTERIOR OVER \$500K**
Patrick J. Ruane, Inc.
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John Keller and Jim Ruane

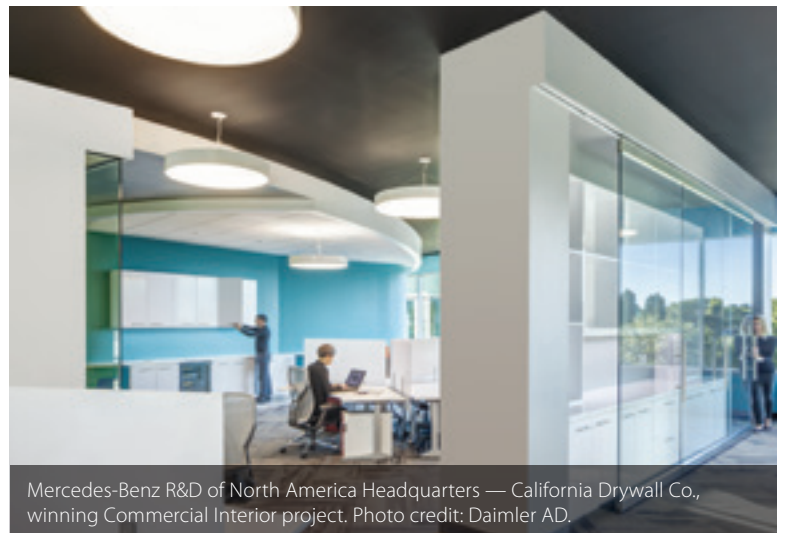
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INTERIOR**

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UN Plaza
John Keller and Jim Ruane

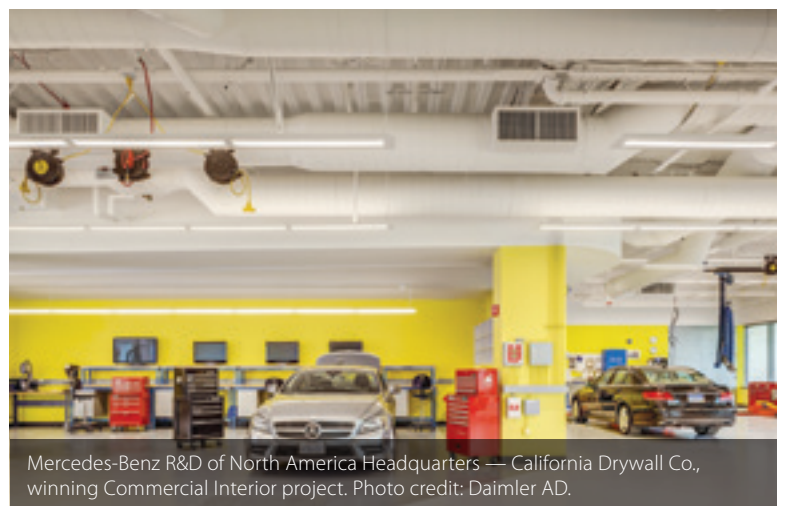
WINNING PROJECTS



American Girl Store, Stanford Shopping Center —
Anning-Johnson Company, winning Retail Exterior project.
Photo credit: Eric Muettterties.



Mercedes-Benz R&D of North America Headquarters — California Drywall Co.,
winning Commercial Interior project. Photo credit: Daimler AD.



Mercedes-Benz R&D of North America Headquarters — California Drywall Co.,
winning Commercial Interior project. Photo credit: Daimler AD.



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+ For more information about the holiday party, visit our website at www.wallandceilingalliance.org and go to the event calendar. +

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PREVAILING WAGE

The Key to a Thriving Middle Class

by Samantha Draper

No matter what side of the political spectrum you are on, most people agree the key to strengthening our economy is through fiscally responsible policies that promote a thriving middle class.

For more than eight decades, prevailing wage has done just that — delivering the best value for taxpayers on public construction projects while creating good middle-class jobs in local communities across the country.

Smart Cities Prevail is a nonprofit organization dedicated to educating the public about the benefits of prevailing wage and organizing individuals, businesses and leaders behind sound policies supporting it.

And we've never been needed more.

Over the last several years, financially motivated special interests have increasingly tried to undermine these policies for their own narrow benefit.

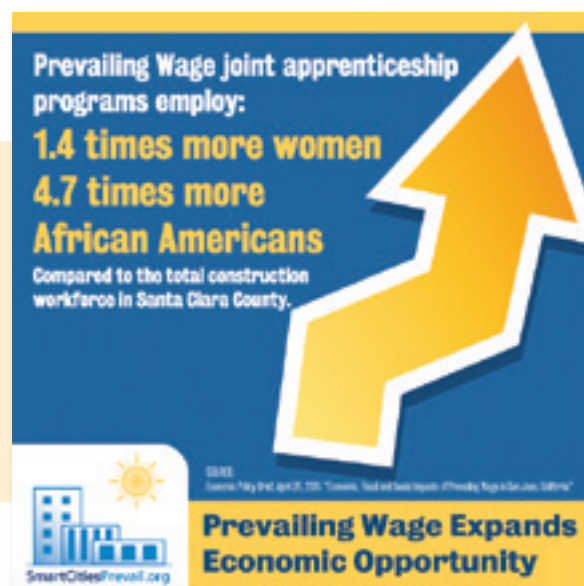
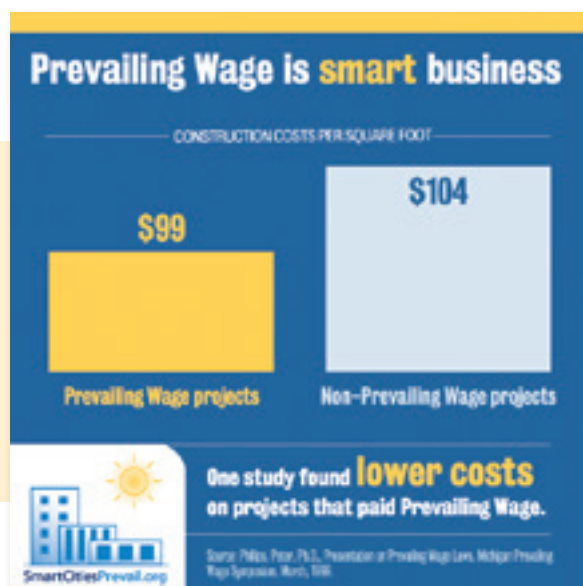
As the last line of defense against these threats toward middle-class families, businesses and taxpayers, Smart Cities Prevail has organized a coalition to stop them.

We have the facts on our side. Recent studies show that prevailing-wage contractors are not just competitive with other firms, but

they are often even less expensive. In one study, researchers found that prevailing-wage projects can be up to \$5 per square foot less

We all know prevailing-wage contractors provide the highest quality of work available for the best price. This is partly due to the superior apprenticeship training programs completed by prevailing-wage workers.

expensive than non-prevailing-wage projects. Importantly, those numbers were calculated based on the initial bid amounts and don't reflect the added expenses of costly change orders, mistakes, and delays that often result from inexperienced or incompetent contractors being hired to do jobs that are beyond their abilities.



Additionally, for every dollar spent on a prevailing-wage project, \$1.50 is generated in the local community. This surplus is a benefit everyone can support and why we're working to educate the public.

We all know prevailing-wage contractors provide the highest quality of work available for the best price. This is partly due to the superior apprenticeship training programs completed by prevailing-wage workers. The years of training that workers put into their craft lead to more projects being done right the first time — on time and on budget.

One benefit that may not be as obvious is how apprenticeship programs supported by prevailing wage are also increasing the diversity of the construction workforce.

A study by the Economic Policy Brief in 2011 showed that apprenticeship programs can lead to employing 1.4 times more women and 4.7 times more African-Americans. These results significantly better our industry, and we should all be proud of this record.

Similarly, programs like Helmets to Hardhats work hand in glove with prevailing-wage contractors to provide career opportunities to veterans. Programs like these help transition veterans from active military service to our country into a career that is not just rewarding but that can also support their families.

The results of prevailing-wage policy are clear, and that is why leaders from Rep. Paul Ryan and former Sen. Rick Santorum to President Clinton and President Obama support prevailing wage.

Even with this broad support, prevailing wage faces constant threats — even in California.

This year, as many as five cities are considering charter proposals that could eliminate prevailing wage on locally funded projects. A small group of cities have also filed a frivolous lawsuit to block a new law designed to provide incentives so more California cities will pay prevailing wage. If successful, these actions could leave taxpayers vulnerable to the added costs of substandard workmanship, eliminate ladders to the middle class, undermine critical job training programs and hinder our long-term economic recovery.

That's why you're needed to help spread the word about the benefits of prevailing wage. We hope you'll visit our website at www.smartcitiesprevail.org, add your name as a public supporter of prevailing wage and sign up to be part of our grassroots action team. You can also stay up to date on all our activities by liking us on Facebook and following us on Twitter.

People across California are writing opinion pieces in newspapers, speaking at city council meetings, and spreading the message among peer groups to make sure that the public understands that middle-class jobs and quality construction projects are in danger. Together, we can stop these threats. We hope you'll join our effort today in supporting prevailing wage.



NEXT MEMBERS' MEETING

**September 17, 2014
4 p.m.**

Maggiano's Restaurant
Santana Row
3055 Olin Avenue
San Jose, CA 95128
Event Fee: \$50

Registration Now Open!

Register by going to our website's event calendar page or by emailing Nadia Howard at nadia@wallandceiling.org.

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CALENDAR OF EVENTS

SEPTEMBER 13

WCB Safety Event

Alameda County Fairgrounds
Alameda, California

SEPTEMBER 17

Members' Meeting

Maggiano's Little Italy Restaurant
Santana Row
San Jose, California

OCTOBER 3

36th Annual Construction Industry Lunch-o-Ree

Boy Scouts of America SF Bay Area Council
San Francisco Hilton Union Square
San Francisco, California

DECEMBER 7-10

LMCI Finishing Industries Forum

The Mirage Hotel
Las Vegas, Nevada

DECEMBER 13

WACA Holiday Party

The Fairmont Hotel
San Francisco, California

**Jones, Henle
& Schunck
(JHS)**

**Nevell
Group, Inc.**

**WELCOME
NEW MEMBER**



STAY IN THE KNOW

- In Memoriam: WACA wishes to express its sympathy and condolences to the family of James William Frey. Jim started his industry career with Meiswinkel Plastering in 1958, then began his own contracting business in 1976. He was a member of Local #66. He is survived by his wife, Barbara, of 53 years; four sons; three daughters-in-law; eight grandchildren; his sister Ellen; and his brother Robert. Jim passed away May 5, 2014, after his battle with prostate cancer. He will be greatly missed.
- SCAFCO Steel Stud Company welcomes back Rich Delaney, who previously served as sales manager at CALPLY/L&W Supply until this past April. Rich is now SCAFCO's regional sales manager for Northern California.
- Congratulations to California Drywall Company! Their work on the Bing Concert Hall earned two national awards: the AWCI Excellence in Construction Quality Award and *ENR's* Best of the Best.
- Congratulations to Herb Aderholt of Aderholt Specialty Company on his retirement! Herb is retiring after a long and distinguished career in the wall and ceiling industry. We thank Herb for his dedication in making a difference in the industry. We wish him and his family all the best.

If you have news you'd like to share with WACA members and have included in the Stay in the Know corner, please email Julie Dunaway at julie@wallandceiling.org.



WALL AND CEILING

**September 13, 2014
8 a.m.-3 p.m.**

FREE ADMISSION!

Members-Only Event

Alameda County Fairgrounds
4501 Pleasanton Avenue
Pleasanton, CA 94566

The Wall and Ceiling Bureau is hosting safety certification and re-certification courses on **scissor lifts**, **scaffolding**, **powder actuated tools** and **fall protection**. Sign up today for the one- and two-hour courses that will be directed by certified trainers in the respected fields. The re-certification trainings are absolutely free of charge (lunch included) to WACA members. For more information on the class schedule, and to register for this event, go to our Calendar of Events page on WCB's website, www.wallandceilingbureau.org, or to WACA's website at www.wallandceilingalliance.org.

For more information, contact Mike Nonn, technical representative, at (925) 337-9706 or at mike@wcbureau.org.



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ClarkDietrich Building Systems
Consolidated Fabricators Corp.
Davis Wire
Dryvit Systems, Inc.
DuPont Tyvek
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Fortifiber Bldg. Systems Group
Foundation Building Material
FreightCenter.com
Fry Rieglet

Gallina LLP
GC Products, Inc.
Georgia Pacific Gypsum
Grabber Construction Products
Great Western Building Materials
Gypsum Drywall Supply Co.
Hilti, Inc.
ISU Sander, Jacobs, Cassayne Insurance Services
Jones, Henle & Schunck (JHS)
Leonidou & Rosin
Lhoist North America
Littler Mendelson
Maverick Networks Inc.
Merlex Stucco, Inc.
National Gypsum Co.
Omega Products
OrePac Building Products
PABCO Gypsum
Parex USA Incorporated
Peninsula Bldg. Materials Co.
Plexxis Software
Quikrete
Radius Track Corporation
Rivers Del Rey
Salsbury & Associates Insurance Services, Inc.
San Francisco Gravel Company
SCAFCO Steel Stud Mfg. Co.
Serious Energy-QuietRock dba PABCO Gypsum
Simpson Strong-Tie
Specified Technologies Inc. (STI) dba Firestop
Starr's Building Supply
Steeler Inc. (Newark Division)
Sto Corp.
Summit Financial Group LLC
Sweeney, Mason, Wilson & Bosomworth
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