Dryvit Systems, Inc.

by Brent Fisher, Manager of Business Development

The Wall And Ceiling Alliance is particularly grateful to be able to highlight our associate member Brent Fisher, manager of business development with Dryvit Systems, Inc. Brent has provided immeasurable support to WACA over the years. His dedication to the wall and ceiling industry is evident in the help he's given our association: attending events, giving industry talks at our member dinner meetings and educational trainings (such as the Wall and Ceiling Bureau's continuous insulation workshop), and encouraging other members to participate at our events. Brent is also a member of the Wall and Ceiling Bureau's Safety Fair committee and helped drive attendance to our Safety Fair event in September. WACA exists because of the enthusiasm and efforts of industry professionals like Brent, and we're very pleased to feature Dryvit Systems in our magazine.

— Wall And Ceiling Alliance

In 1969, Dryvit Systems, Inc. introduced the concept of combining both continuous insulation and design-flexible aesthetics into a single exterior wall system, Outsulation.® Since then, Outsulation systems have become a trusted choice for architects, building owners and contractors who want a high-performance, insulated cladding solution that can provide everything the client needs. Dryvit Systems also offers a wide variety of products in different areas: commercial, residential and renovation/restoration.

As the manager of business development, I could talk for a long time about why I'm proud to be with Dryvit Systems and what makes the company stand out. One reason is the overall impact we've had on the

industry as a whole. Dryvit introduced the highly successful exterior insulation and finish systems (EIFS) industry in North America over 40 years ago. Currently, as of 2014, more than one in every 11 commercial buildings in this country features Dryvit products on the exterior, which is an accomplishment we're proud of.

Another reason I'm grateful to be a part of this company is our focus on sustainability. We take it seriously, both in the products we make and in the way we encourage employees to maintain good health and quality of life. In regards to our product, installing a Dryvit Outsulation system is like wrapping the building in a seamless blanket of insulation — placing it on the outside of the wall where it is most effective. Worldwide, more than 450,000 buildings we've completed save on average at least 20 percent on their energy costs because they are clad with Dryvit Outsulation systems. We've also encouraged suggestions from our employees, and they've offered many of the environmentally conscious ideas we now use. To this day, we remain the only EIFS manufacturer to have all of its five North America production facilities ISO 9001:2008 and ISO 14001:2004 certified. This is the gold standard for worldwide product consistency, quality and environmental stewardship.

Dryvit Systems also brings a resourcefulness and innovation in meeting new challenges. For instance, our architectural shapes and "sand pebble" finish allowed Dryvit to match the new Gordon E. Inman Center to the historical style already on campus at Belmont University in Tennessee. This was a significant design challenge for both the university and the building team. In the end, Dryvit was complimented by the principal of the construction company, who observed, "Dryvit EIFS was the perfect solution to the university's needs." We're very pleased with how our products and services can be used to achieve an ambitious vision and high-performance durability.

WACA is an important part of meeting those new challenges and an important part of how Dryvit brings its message to the Northern California marketplace. We believe that WACA helps increase the opportunity for products like ours through promotion and education. WACA provides a collegial atmosphere to meet with our customers, competitors and allied members. It's within this setting that we can map out important venues to improve the quality of product application and provide learning events for members, general contractors and architects.

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My job at Dryvit could be described somewhat as a "catch-all" because I get to work with many architects, builders and contractors to help them technically realize an idea for design, and the products and projects all vary. This summer, we started a huge project for Macy's in Walnut Creek: the reclad of an existing department store and a large addition to the store. Raymond-Northern California, Inc. is the installing subcontractor; TVA Architects of Cleveland is the designing architect; Swinerton is the builder. Other California projects we are working on are hotels in the Bay Area, Los Angeles, Sacramento and the Desert Cities.

The tech and entertainment booms and thousands of new workers moving to key metro centers has caused multiunit housing to rebound everywhere in the western United States. We're working with about a dozen architects to bring those project exteriors to fruition. It's fun and gratifying to see a plan move from lines on paper through the design phases and then into a reality. It's the thrill that rewards us in this business every day.

CALENDAR OF EVENTS

DECEMBER 1-3, 2014
Construction SuperConference
Encore Resort at Wynn
Las Vegas, Nevada

DECEMBER 7-10, 2014
LMCI Finishing Industries Forum
Mirage Hotel
Las Vegas, Nevada

DECEMBER 13, 2014
WACA Holiday Party
Fairmont Hotel
San Francisco, California

JANUARY 17, 2015
WACA Drag Race
Hayward, California

FEBRUARY 12, 2015
First Member Meeting of the Year
Crab Feed
San Francisco, California

2014