

# THE QUARTERLY

FALL 2013

A PUBLICATION OF THE WALL AND CEILING ALLIANCE



## Announcing the Construction Excellence Awards 2013 Winners

PAGE 7

## Golf Tournament Recap

PAGE 16





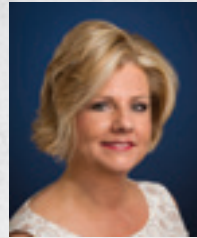
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Anning-Johnson  
Company

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Decorators, Inc.

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Mike Nonn  
*Technical Representative*  
Wall and Ceiling Bureau  
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# A NEW CHAPTER FOR **WACA**



Carmen Valencia-Castillo  
Marketing Director



We're very excited to be able to bring you, our members and partners, the first issue of *The Quarterly* — WACA's brand-new magazine! This publication is a key part of our overall communications strategy with our members, and we hope to keep you up to date on the latest happenings in labor relations, association events and other important news in the industry.

Beginning with this edition of the magazine and continuing on with each quarterly issue, we plan to bring our readers a few regular features, including:

- Spotlight of a contractor and an associate member
- The Technical Corner, featuring best practices and insights from our technical team
- Regular membership listing
- Details of upcoming events
- And much more

Our premiere issue features profiles of WACA's woman-owned contractor member Ironwood Commercial Builders and associate member Westside Building Material. Both of these members have shown great support for our association since the development of WACA.

We're also presenting the thirteen members of our current board of directors who have taken an active leadership role in the growth of our association. A message from Steve Eckstrom, WACA board president, is included in the magazine on page 5 and will appear in future publications.

We've come a long way as an association in the short time that WACA has been in existence. Previously, the only way

we were able to get the word out to our members about important industry issues was through the mail and email communication. *The Quarterly* is yet another tool for us to outreach to our members and community.

We understand that staying up to date on the issues of the day is critical to successfully running a business. This magazine is a bold step forward for us as an association, and we're hopeful that the information we provide will make our members stronger individually and stronger as a whole.

To further that goal, I invite you to take an active role in your association by getting involved in our committees (events, associates, education and technical) and through our labor negotiating conference boards. We'd like to hear from you as to what you're seeing in the industry so we can better serve you. Email us, call us, or stop by our new office. We're here to serve you, and we want to know how to do that better.

Welcome to the first issue of *The Quarterly* magazine. If there's anything you'd like to see in future issues, please let me know.

# TABLE OF CONTENTS



## Announcing the Construction Excellence Awards 2013 Winners



## Golf Tournament Recap

Board of Directors and Staff.....	2
From the Marketing Director's Desk.....	3
The President's Corner.....	5
A Message from the Executive Director .....	6
Contractor Member Spotlight .....	12
Associate Member Spotlight.....	15
The Technical Corner .....	18
Welcome New Members.....	18
WACA Members.....	19



# THE QUARTERLY

A publication of the Wall And Ceiling Alliance

Volume 1, Issue 1 • Fall 2013

Wall And Ceiling Alliance

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Pleasanton, CA 94566

Office: (925) 600-0475

Fax: (925) 600-0618

communications@wallandceilingalliance.org

www.wallandceilingalliance.org

The Wall And Ceiling Alliance (WACA) serves and represents signatory wall and ceiling contractors in northern California's 46 counties. Our primary goal is to represent and negotiate labor agreements for our contractor members. WACA organizes and steers the committees that negotiate the collective bargaining agreements with the unions.

WACA provides resources that assist members in operating a successful business. Among the services and activities provided are educational forums, technical assistance, government advocacy, labor relations, industry promotion, marketing and networking opportunities.

### MAGAZINE STAFF

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Marketing Director

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**On the cover:** Bing Concert Hall at Stanford University, winning project location for CEA 2013 winners Bayside Interiors, Inc. and California Drywall Co.

Photographer: Jeff Goldberg/Esto

Architect: Ennead Architects





Steve Eckstrom  
Board President

# LEARNING AND GROWING

*"A man only learns in two ways, one by reading, and the other by association with smarter people."*

— Will Rogers

This quote by vaudeville star and humorist Will Rogers pretty accurately sums up the value of the Wall And Ceiling Alliance (WACA) — and our brand-new magazine, *The Quarterly*.

As a contractor, the biggest value I see in our association is being able to get together with others in our industry and discuss as a group the issues that matter to us. Although many of us compete on jobs every single day, there are larger issues at work that we can resolve only by working together.

Alone, none of us can make headway against concerns like material pricing, labor issues, economic affairs, regulatory matters and other big-picture considerations. But we are stronger together than we are apart.

Right now, WACA is working to resolve some of the most pressing issues facing our industry — for example, getting a consistent quality of labor on our jobsites from the labor unions. Alone, that would likely be an impossible task for my company to tackle. But I know that working with WACA makes it possible for us to find real solutions to these problems.

Our association isn't just about solving problems, though. It's also about sharing our experiences with our peers. Whether you've been in the business for 30 years or 30 days, there's value in learning from the way other people do things. I enjoy learning about our industry's best practices from my fellow WACA members when we get together at events and meetings.

And, if you've just started a new business, you can learn a lot from those of us who have been in the business for a while. Whether or not we're in the same markets, helping each other out is good for our industry as a whole.

Being actively involved with WACA is like keeping an ear to the ground of the construction industry. You can stay up to date on new regulations coming down the road, new OSHA safety standards that will soon be in place, what the labor unions are going to be asking for in the next round of negotiations and much more. That

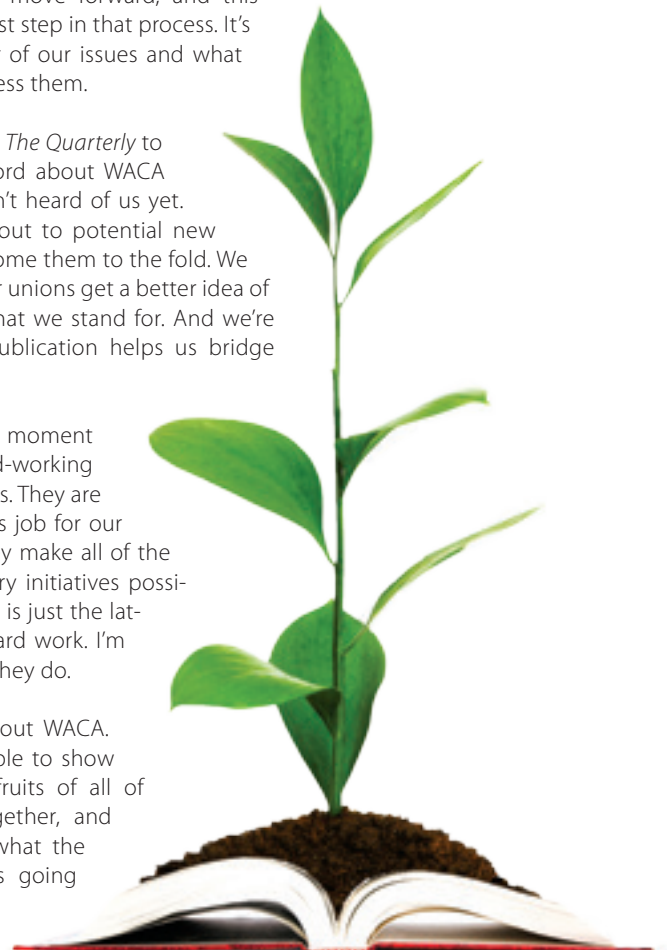
sort of information is invaluable when you're getting ready to bid on your next job. You can't plan ahead if you don't have the right information, and being a part of WACA will help keep you informed.

As a business owner, I know how hard it is to stay informed of everything that impacts my livelihood. And that's part of the reason behind this publication that you're reading right now — to give our members an easy, convenient way to get up to speed on the news that matters most to their businesses. Member outreach and interaction are top priorities of WACA as we continue to move forward, and this magazine is the latest step in that process. It's a tangible reminder of our issues and what we're doing to address them.

We also plan to use *The Quarterly* to help spread the word about WACA to those who haven't heard of us yet. We want to reach out to potential new members and welcome them to the fold. We want to let the labor unions get a better idea of who we are and what we stand for. And we're hoping our new publication helps us bridge those gaps.

I'd like to take a moment to thank our hard-working WACA staff members. They are doing a tremendous job for our association, and they make all of the work on our industry initiatives possible. This publication is just the latest proof of their hard work. I'm very grateful for all they do.

I'm very excited about WACA. I'm excited to be able to show you some of the fruits of all of our hard work together, and I'm excited about what the future holds for us going forward. I hope you are too.





Frank E. Nunes  
Executive Director

## A Single VOICE



On behalf of the staff, the board of directors and everyone involved with the Wall And Ceiling Alliance (WACA), I would like to welcome you to the first issue of our new magazine! We are very proud to be able to bring this publication to you as a value-added service of your membership.

Establishing a WACA magazine has been something we've wanted to do for our members and industry for some time. It's an important commitment — one not only of finances but also of time. But, with our new headquarters completed and open for the business of serving you, this is the next great step in our journey of increasing service to our members, and we're excited to be taking it together.

WACA is all about working together for the common good of our members and industry. Our association was formed by representatives of seven associations — all representing lathing, plastering, drywall and acoustical professionals from throughout northern California — who united in a coordinated effort to better represent this important industry.

This cause had been discussed throughout our region for more than two decades. And, in the end, the driving factor behind WACA's formation is the one that forms the basis for our efforts today:

### **There is strength in numbers.**

Before we joined together, our efforts and influence were fragmented. We had less control over our industry and our individual destinies.

Today, our united numbers give us a stronger voice. And that makes us better able to represent our members in labor relations, regulatory and technical issues throughout the industry. The labor groups with which we deal have a united front. By presenting a united front of our own, rather than numerous smaller groups, we are able to work together in strong partnership to get things done — and that's exactly what we are doing for our members.

As part of our efforts, we collaborate with other groups on a variety of initiatives for improving member resources, education and industry promotion. We represent our contractor members on numerous legislative regulatory initiatives at the local, state and national levels, including discussions on maintaining prevailing-wage laws, health care concerns,

and issues related to trust funds and program funds, among others.

The importance of *associating* within your organization is another benefit that can't be overstated. In the days past, many contractors would get together at the same breakfast diner to discuss the news that mattered to their businesses. That sort of camaraderie was important to the industry — but that's not how things are accomplished these days. Today, associations fulfill that important role. From networking to education about the trending topics in the field, your association provides you with a forum for meeting and getting to know your fellow industry professionals.

These efforts are extraordinarily important. But, on their own, they are not enough.

I want — I expect — I strive for our organization to have significance and purpose. To achieve that, just doing things isn't enough. We have to be able to communicate those efforts to our members so they're able to see their industry as a whole. We want to give our members a tangible connection to the efforts of the organization that represents them with labor, with legislators, with policymakers and more. And that's what this magazine represents: a cohesive, coordinated communications effort, providing our members with information and resources needed to improve and grow both their individual businesses and the industry as a whole.

As an association, WACA is still growing, and we've got a lot of growing left to do together. Changing the dynamic in our industry from one where many fragmented groups tried to make progress to one in which a single, united force is able to operate is a lot of work. But, the more we're together, the more we do together and the longer we're together, the more we're able to do what we're expected to do.

I'm thankful for all the hard work of our marketing and communications department (Carmen) and everyone else who contributed to the premiere issue of our magazine. I'm looking forward to everyone's continued support as we continue to advance WACA together.



# ANNOUNCING THE CONSTRUCTION EXCELLENCE AWARDS 2013 WINNERS

We're excited to announce this year's **Construction Excellence Awards (CEA) 2013 Winners!** We had more than 225 people attend the awards ceremony on May 16, 2013, at Club Auto Sport in San Jose, California, where 15 distinguished signatory drywall and plaster contractors were honored for their exceptional wall and ceiling projects.

A panel of certified AIA judges assessed project entries based on a high standard of merit. The CEA competition highlights the brilliant work of skilled wall and ceiling construction workmanship. The 2013 CEA winners are as follows:



**HISTORICAL RESTORATION  
INTERIOR**  
**RFJ Meiswinkel Company**  
Kelly Cullen Community



**RESIDENTIAL EXTERIOR**  
**Daley's Drywall and  
Taping, Inc.**  
Rincon Green at  
333 Harrison Street



**RETAIL EXTERIOR**  
**O'Donnell Plastering, Inc.**  
Rite Aid Cupertino



**RETAIL INTERIOR**  
**Giampolini Drywall**  
Wilkes Bashford



**COMMERCIAL EXTERIOR**  
**Ironwood Commercial  
Builders, Inc.**  
Dona Springs Animal Shelter

**RESIDENTIAL INTERIOR**  
**Daley's Drywall and  
Taping, Inc.**  
SCU Graham Hall



Kelly Cullen Community



Bing Concert Hall



# CONSTRUCTION EXCELLENCE AWARDS 2013 WINNERS



**COMMERCIAL INTERIOR**  
**Eric Stark Interiors**  
Bay Club



**CEILINGS**  
**Bayside Interiors, Inc.**  
Bing Concert Hall



**INSTITUTIONAL EXTERIOR**  
**California Drywall Co.**  
Bing Concert Hall



**EXTERIOR INSULATION  
FINISH SYSTEM (EIFS)**  
**Raymond-Northern  
California, Inc.**  
Jackson Rancheria  
Casino Resort



**PROJECT OF THE  
YEAR – GREEN**  
**Bayside Interiors, Inc.**  
Bing Concert Hall



**PROJECT OF THE YEAR –  
EXTERIOR UNDER \$500K**  
**Daley's Drywall and  
Taping, Inc.**  
Rincon Green at  
333 Harrison Street



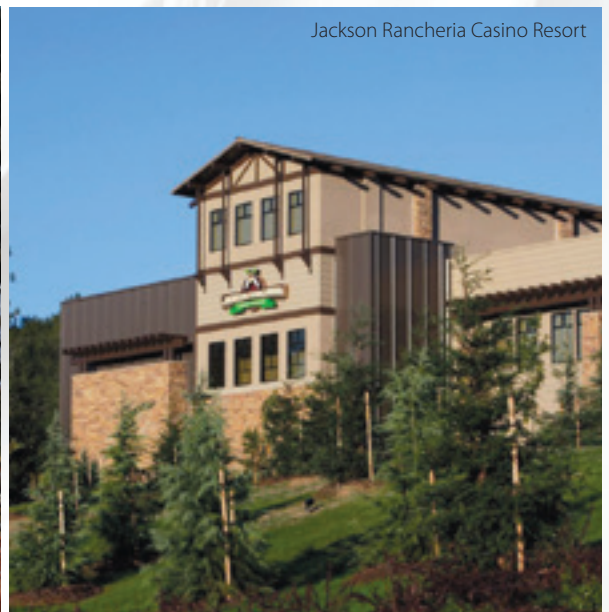
**PROJECT OF THE YEAR –  
EXTERIOR OVER \$500K**  
**California Drywall Co.**  
Bing Concert Hall



**PROJECT OF THE YEAR –  
INTERIOR OVER \$500K**  
**California Drywall Co.**  
Bing Concert Hall



Bing Concert Hall



Jackson Rancheria Casino Resort



# CONSTRUCTION EXCELLENCE AWARDS



This year's winners include companies of all sizes, from large corporations to small, family-owned businesses. Some of the CEA-winning organizations have been in business for nearly 50 years and are the most well-respected wall and ceiling contractors in northern California.

To see the full video presentation of each project, visit us online at [www.wallandceilingalliance.org](http://www.wallandceilingalliance.org).



# CONSTRUCTION EXCELLENCE AWARDS CALL FOR NOMINATIONS

**Application Deadline: Friday, January 3, 2014**

The Construction Excellence Awards (CEA) is an exclusive competition that recognizes outstanding drywall and plaster workmanship. Only WACA contractor members can enter this select competition. The Construction Excellence Awards honors contractors that have performed exceptional wall and ceiling construction projects in northern California. The award winners will be invited to the Construction Excellence Awards ceremony to showcase their award-winning projects. Entrants are evaluated by an independent panel of two judges certified American Institute of Architects (AIA). The judges select the winning projects, including four Project of the Year winners.

## PROJECT CATEGORIES

- Residential Exterior and Interior
- Commercial Exterior and Interior
- Retail Exterior and Interior
- Institutional Exterior and Interior
- Historical Interior and Exterior
- EIFS
- Ceilings
- Green Building
- Project of the Year Under \$500,000 – Interior
- Project of the Year Under \$500,000 – Exterior
- Project of the Year Over \$500,000 – Interior
- Project of the Year Over \$500,000 – Exterior

## ELIGIBILITY AND CRITERIA

- Projects entered must have been completed or constructed in the 12 months preceding the application deadline, Friday, January 3, 2014.
- Only two (2) projects per company can be entered in each category.
- Applications must be filled out thoroughly. Descriptive information about the project is required (one paragraph minimum). See application for details.
- **A minimum of five (5) photos is required with each application. Photos should demonstrate the project's work from start to finish, exhibiting the quality of work performed. Photos must be high-quality/high-resolution photos. Project photos of winners will be used for the video production.**
- Projects should be accessible to the judges for viewing.
- Projects must have been performed in northern California by WACA contractor member.
- Photography and vignettes of winning projects will be used for WACA promotional use (e.g., magazine, website, press releases and industry publications).

## HOW TO ENTER

Applications and project photos can be emailed to Mike Nonn, technical representative, at [mike@wcbureau.org](mailto:mike@wcbureau.org) or mailed to Mike Nonn, WACA Office, 5726 Sonoma Drive, Pleasanton, CA 94566.





# CONSTRUCTION EXCELLENCE AWARDS (CEA) NOMINATION FORM

Application Deadline: Friday, January 3, 2014

Please submit one application per project. Photocopy application and submit application form by email to: Technical Representative Mike Nonn at [mike@wcbureau.org](mailto:mike@wcbureau.org), or by mail to: Mike Nonn, Wall And Ceiling Alliance, 5726 Sonoma Drive, Pleasanton, CA 94566.

## APPLICANT'S CONTACT INFORMATION

Full Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Project Name: \_\_\_\_\_

Project Start Date: \_\_\_\_\_ Project Completion Date: \_\_\_\_\_

## PROJECT CLASSIFICATION (Circle category)

- Residential Exterior
- Commercial Exterior
- Retail Exterior
- Institutional Exterior
- Historical Restoration Exterior
- Residential Interior
- Commercial Interior
- Retail Interior
- Institutional Interior
- Historical Restoration Interior
- Green Building
- EIFS
- Project of the Year Under \$500,000 – Interior
- Project of the Year Under \$500,000 – Exterior
- Project of the Year Over \$500,000 – Interior
- Project of the Year Over \$500,000 – Exterior

## PROJECT LOCATION

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Jobsite Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Architect: \_\_\_\_\_ Phone: \_\_\_\_\_

General Contractor: \_\_\_\_\_ Phone: \_\_\_\_\_

Stucco/Gypsum Manufacturer: \_\_\_\_\_ Phone: \_\_\_\_\_

(WACA) Supplier/Dealer: \_\_\_\_\_ Phone: \_\_\_\_\_

Metal Stud Manufacturer: \_\_\_\_\_ Phone: \_\_\_\_\_

WACA Contractor: \_\_\_\_\_ Phone: \_\_\_\_\_

## DESCRIPTION OF PROJECT (Attach additional pages if necessary)



# Ironwood Commercial Builders, Inc.

Nancy Brinkerhoff, CEO/President

## How long have you been in business?

We have been in business since January 2007.

## How and when was the business started?

We started ICBI with the goal of becoming one of the most respected drywall/plaster companies in the industry. ICBI has always been a union contractor specializing in metal framing, drywall, lath and plaster, and fireproofing. When we began in 2007, we ran the company from our home office, then moved to a property we own close by. We now have two additional locations, one in Oakland, California, and the other in San Francisco, California. We perform all commercial work, with public work focus as 80 percent of our annual revenue.

## How many employees do you have?

Currently we have 60 employees.

## When did you become a woman-owned business?

We qualified as woman-owned in 2009.

## Can you explain the process of becoming a woman-owned business?

In the construction industry, it's a difficult process to certify as woman-owned. It can take several months to get certified. There is no single institution that covers all certifications you need to prove WBE status; therefore, you must obtain many different certifications with

many different institutions you are interested in bidding with. You must own at least 51 percent of your company and have control of all day-to-day operations. Each institution you qualify with has a different set of requirements. We need to be recertified annually for most certificates, so you will go through the process more than once.

## What sets you apart from your competitors?

First of all, we pride ourselves on our quality of work. Our strategic advantage has been the ability to provide the set-aside goals many projects require on publicly funded and sometimes privately funded work. With ICBI being a fairly new company to the marketplace, the WBE, SBE, DBE status has opened doors for us that would not otherwise have been an option.

## Can you speak to the importance of being a WACA member/contractor?

The Wall And Ceiling Alliance has been one of the best networking and educational experiences for me and my company. Members in both the drywall industry and the plaster industry coming together as one association has not only furthered our presence in the industry, it has helped us to connect with others going through the same issues during the economic downturn in our industry and has provided us with a wealth of knowledge. The technical support WACA provides has also given us an advantage in the marketplace. They've

helped provide alternatives to our clients and architects regarding what products and industry standards are available as additional information to what they currently know and use.

## What special projects are you currently working on?

We are currently contracted to perform the entire exterior package on Highland Hospital ACT (nine stories) and just completed Highland Hospital Satellite Office Building. We have been awarded the Underground Central Subway in San Francisco — this is a landmark project with three stations ranging from Chinatown to Union Square to Moscone Center.

## Are there any special accomplishments you would like to mention?

I am proud to hold the following positions in the industry and very proud to be the first woman-owned business to sit on the WACA board:

1. Current president of the board of directors of the Bay Area Builders Exchange
2. Current officer/treasurer and board member of WACA
3. Current trustee of the Plaster Pension Trust Fund and the chair of Plaster Health and Welfare Trust Fund
4. Very proud member of NAWIC
5. Member of the first women's forum nationwide in our wall and ceiling industry
6. First woman board member of AWCI representing all of northern California



Not a member yet?  
Sign up today!



Date: \_\_\_\_\_

## CONTRACTOR MEMBERSHIP APPLICATION

Full Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

HOW WOULD YOU LIKE TO RECEIVE INFORMATION FROM US? (Please circle):    Email    Fax    Mail    Phone

Contractor's State License Numbers: \_\_\_\_\_ Classification: \_\_\_\_\_ Date of Issuance: \_\_\_\_\_

### DIRECTORS, OFFICERS OR OWNER(S) OF COMPANY

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Contact Number: \_\_\_\_\_  
Name: \_\_\_\_\_ Title: \_\_\_\_\_ Contact Number: \_\_\_\_\_  
Name: \_\_\_\_\_ Title: \_\_\_\_\_ Contact Number: \_\_\_\_\_

LIST EACH COLLECTIVE BARGAINING AGREEMENT TO WHICH COMPANY IS CURRENTLY A SIGNATORY. (Contractor must complete this section)

### COMPANY ELECTS TO JOIN THE FOLLOWING CONFERENCE(S):

- ☐ The Northern California Tapers'/Finishers' Conference (negotiates with Painters and Allied Trades District Council 16 for the Northern California Drywall Finishers Master Agreement)
- ☐ The Northern California Drywall/Framing/Lathing Conference (negotiates with the Carpenters 46 Northern California Counties Conference Board for the Drywall Lathing Master Agreement)
- ☐ The Northern California Plasterers' Conference (negotiates with Plasterers' Locals 66 and 300)
- ☐ The Northern California Hod Carriers' Conference (negotiates with Hod Carriers Local 166, which has taken over Hod Carriers Local 36 and Laborers Local 270)
- ☐ The Northern California Laborers' Conference (negotiates with Laborers Local 185)

### COMPANY AGREES TO THE FOLLOWING TERMS:

Company hereby applies for regular membership in the Wall And Ceiling Alliance (WACA). If accepted to membership, Company agrees to conform to the bylaws of the association, including, without limitation, all regulations regarding payment of dues. Company acknowledges receipt of a copy of the WACA bylaws.

ANNUAL CONTRACTOR MEMBERSHIP DUES: \$300.00 \_\_\_\_\_ (Your initials here)

Name and Title: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Return application and payment to: Wall And Ceiling Alliance (WACA), 5726 Sonoma Drive, Pleasanton, CA 94566**

**You can also email your application to Carmen Valencia-Castillo at [carmen@wallandceiling.org](mailto:carmen@wallandceiling.org).**

If you have questions regarding membership or this application, contact Carmen at (925) 600-0475. For those interested in associate membership, please visit [www.wallandceilingalliance.org](http://www.wallandceilingalliance.org) to download an application.

### FOR OFFICE USE ONLY

\_\_\_\_\_ Application processes  
\_\_\_\_\_ Application review

\_\_\_\_\_ Member dues  
\_\_\_\_\_ Board of directors' approval

\_\_\_\_\_ Member certificate  
\_\_\_\_\_ Member directory

# WACA'S *THE QUARTERLY* **AND** YOUR MARKETING MESSAGE: **STRONGER TOGETHER**



**W**ith the successful premiere of *The Quarterly*, wall and ceiling contractors throughout northern California now have a brand-new valuable resource for the news and information they need to know — straight from the one association that's looking out for their interests.

If your company serves these contractors, there's no better ad-space opportunity for you than *The Quarterly*!

## **Ad-space opportunities are available in the following sizes:**

Back cover  
Full page (with bleed)  
1/2 page horizontal

1/2 page vertical  
1/3 page block  
1/3 page vertical

1/4 page block  
1/6 page vertical  
1/9 page block

**TO LEARN MORE ABOUT AD-SPACE OPPORTUNITIES IN  
FUTURE ISSUES OF *THE QUARTERLY*, PLEASE CONTACT:**

Samantha Brown | 502.423.7272 | [sbrown@ipipub.com](mailto:sbrown@ipipub.com)



**innovativepublishing**ink





# Westside Building Material Corp.

by Bill Blasingame, Westside Building Materials – Oakland

Established in 1935 as Alta Building Material, Westside Building Material Oakland became a part of the fourth-generation Westside family in August 2000.

Our goal is to be the premier material source of supply for interior/exterior wall and ceiling systems. Our mission is "DO IT RIGHT," and we are committed to serve our customers, suppliers and employees in an honest, professional manner.

We have grown significantly by offering "in-stock" quantities of a wide range of products. We carry inventory from steel framing to the final finish coat, including acoustical ceilings.

We also offer specialized stocking services and custom tinting applications. We are widely known for completing difficult stocking assignments in and around the Bay Area. All of our stockers are company employed, giving Westside the quality control and our customers the peace of mind that their project will stay on time. With almost 60 pieces of



equipment, we have the ability to stock from Eureka to Modesto and all points in between, including Monterey and northern Nevada. In addition, we have all the proper certifications

needed to stock commercial projects such as riggers, communicators, flagmen and arrow boards to make sure the job is done right the first time.

Being a member of WACA gives us not only exposure in the industry but also the support and expertise that the Wall and Ceiling Bureau can bring to our customers when needed. WACA has also been helpful to us when new products are introduced into the market to help insure our integrity as a potential distributor of such products.

Given the fact that we are the only union stocking operation in northern California, we are still highly competitive with our rates. Our aim is to continue expanding and improving our business, while continuing to strive to exceed expectations.

*Save the Date!*  
*Holiday Party – Saturday, December 14*

**Fairmont Hotel San Francisco – Venetian Room**

950 Mason Street, San Francisco, CA 94108

Invitation Only Event



The Fairmont sits atop Nob Hill, affording breathtaking views of the city and bay.

The Fairmont Hotel is the home of the famous **Venetian Room**, the place where Tony Bennett first sang "I Left My Heart In San Francisco."

✦ For more information about the holiday party, visit our website at [www.wallandceilingalliance.org](http://www.wallandceilingalliance.org) and go to the event calendar. ✦

# GOLF TOURNAMENT RECAP



On August 9, 2013, WACA had its second annual golf tournament at Wente Vineyards in Livermore. This was a sold-out tournament for the second year in a row. We'd like to thank this year's golf tournament sponsors:

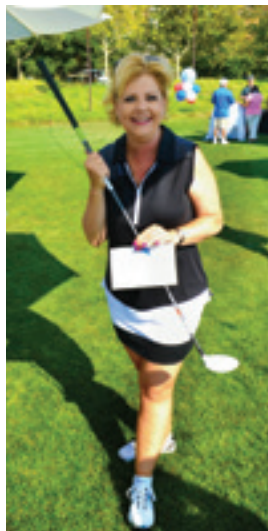
Great Western Building Materials  
Western States Drywall/Lathing Industry (DI-CAT)  
NCPFC  
District Council Plasterers and Cement Mason  
STO Corporation  
Westside  
District Council 16  
SCAFCO  
Dryvit Systems  
SEGAL  
STI Firestop

Patrick J. Ruane, Inc. (PJR)  
National Gymnson  
Plasterers & Cement Masons Local 300  
California Drywall Co.  
Galliana  
CEMCO  
BMI  
PAREX  
Consolidated Fabricators Corp.  
Simpson Strong-Tie

## WALL AND CEILING ALLIANCE GOLF TOURNAMENT GRAND SPONSORS









# WALL AND CEILING BUREAU



The Wall and Ceiling Bureau (WCB) is a nonprofit drywall, lath and plaster technical organization servicing northern California. WCB is the technical arm of the Wall And Ceiling Alliance (WACA). Its primary focus is to provide technical support to union wall and ceiling contracting members in northern California.

## WCB SUPPORTS CONTACTORS

The technical team supports union contractors by offering systems specification reviews relating to lath, plaster (interior or exterior), fireproofing, gypsum wallboard, metal framing and EIFS.

If a contractor calls the WCB team with a wall and ceiling issues, the team will gather information on the construction issue, visit the project, conduct a technical assessment based on industry codes and standards, and offers project recommendations.

Services provided by WCB include:

- Technical support
- Code and standards support
- Jobsite visits
- Reviews of plans and specifications
- Pre-construction and jobsite meetings
- Mock-up review and analysis

The technical team specializes in various segments of drywall and plaster and serves as a technical resource to WACA's contractors, architects, building departments and other industry organizations. The WCB technical team represents WACA's contractors at various industry technical committees, including ASTM, ICC, ACI, AIA and CSI.

## NEW WEBSITE

Currently the bureau is working on its new website, which is scheduled to launch in November! We encourage you to visit the Wall and Ceiling Bureau's website at [www.wallandceilingbureau.org](http://www.wallandceilingbureau.org) to find technical white papers, safety news and much more.

## TECHNICAL TEAM

WCB has two full time staff members.



**Ben Duterte**, technical director, has been working as a technical resource in the wall and ceiling industry for the past five years. Prior to joining WCB, Ben

was the technical director of the Drywall Information Trust Fund (DITF). Ben serves as chairman for AWCI's gypsum technical committee and the Wall and Ceiling Conference (WCC).



**Mike Nonn**, technical representative, has been working as a technical resource in the wall and ceiling industry for the past two years. Prior to joining WCB, Mike

worked in the residential construction industry for six years handling building processes, including project management and customer relations. Mike serves as an active participant on the following committees: ASTM C-11, DWFC and FCA Technical Committee.

The Wall and Ceiling Bureau is located in Pleasanton, California, and covers the geographical area from Fresno to the California/Oregon border.

For technical assistance, contact Ben or Mike at (925) 600-0475.

Golden Gate  
Drywall

Steeler Inc.

Edward Jones  
Investments

WELCOME  
NEW MEMBERS

## - Social Media -

To find out what's going on with WACA, make sure to join us on Facebook, LinkedIn and YouTube.



LinkedIn

YouTube

## Posted Wage Schedules

Members, for your convenience, we have posted on our website collective bargaining agreements and wage schedules for the following:

- Carpenters
- Finishers/District Council 16
- Plasterers #66 and #300
- Hod carriers

To learn more, visit us online at  
[www.wallandceilingalliance.org](http://www.wallandceilingalliance.org).

## WE'D LIKE YOUR INPUT!

What would you like us to include in the next magazine? If you have any suggestions, please send us an email at [communications@wallandceiling.org](mailto:communications@wallandceiling.org).



University of California, Davis, Brewery, Winery and Food facility  
2011 Project of the Year – Exterior, Raymond-Northern California, Inc.

# WACA MEMBERS

## CONTRACTOR MEMBERS

Aderholt Specialty Company, Inc.  
Allen Specialties, Inc.  
Anning-Johnson Company  
Basco Drywall & Painting Co.  
Bayside Interiors, Inc.  
Berger Bros., Inc.  
Boyett Construction  
Brady Co./Central California  
California Drywall Co.  
Coast Building Products  
Component West  
Custom Drywall, Inc.  
Daley's Drywall & Taping, Inc.  
Dasco Construction & Drywall  
Davidson Plastering, Inc.  
Decorators, Inc.  
Denham Contracting, Inc.  
Elite Plastering, Inc.  
Eric Stark Interiors  
Excel Lathing, Inc.  
Fisher Lath and Plaster, Inc.  
Freas Plastering  
Frey, Inc.  
G & S Drywall, Inc.  
Giampolini Contractors  
Golden Gate Drywall  
Halstead Drywall, Inc.  
Harrison Drywall  
Hartley Construction, Inc.  
Henley & Co.  
Ironwood Commercial Builders  
Ironwood Plastering Company  
J & J Acoustics  
J.F. McCray Plastering, Inc.  
Karsyn Construction  
KHS&S Contractors  
Kirk Builders  
Levy Drywall, Inc.  
Magnum Drywall, Inc.

Meiswinkel Company (RFJ, Inc.)  
Merlex Stucco, Inc.  
North Counties Drywall  
O'Donnell Plastering  
Pace, Inc. (dba Pace Drywall)  
Pacific West Lath & Plaster, Inc.  
Patrick J. Ruane, Inc.  
PCI (Performance Contracting, Inc.)  
Pro-Wall Systems Inc.  
Psi3g, Inc. (Partition Specialties, Inc.)  
R.B. Drywall, Inc.  
Raymond Guaraglia Drywall Finishing, Inc.  
Raymond-Northern California, Inc.  
Robert Boeger Plastering, Inc.  
Service Plastering, Inc.  
Stockham Construction, Inc.  
Surber Drywall Construction  
Thomas Interiors  
W.F. Hayward Co.

## ASSOCIATE MEMBERS

A.M.S. (Acoustical Material Services)  
Ames Taping Tools  
Amico  
Bear River Sales Co. Inc.  
Bear Scaffold  
BlazeFrame Industries  
BMI Products  
California Expanded Metal Products (CEMCO)  
CALPLY, dba L&W Supply  
ClarkDietrich Building Systems  
Conestoga-Rovers & Associates, Inc.  
Consolidated Fabricators Corp.  
Davis Wire Corp.  
Dryvit Systems  
DuPont Tyvek  
Edward Jones Investments  
Fortifiber Bldg. Systems  
Foundation Building Material  
FreightCenter.com

Fry Rieglet  
Gallina LLP  
GC Products, Inc.  
Grabber Construction Products  
Great Western Building Materials  
Gypsum Drywall Supply Co.  
Hilti, Inc.  
ISU Sander, Jacobs, Cassayne Insurance Services  
Jenkins Insurance Group  
Leonidou & Rosin  
Lhoist North America  
Lighthouse Information Systems, Inc.  
Littler Mendelson  
Michael H. Casey Designs  
National Gypsum Co.  
Omega Products  
OrePac Building Products  
PABCO Gypsum  
Parex USA Incorporated  
Peninsula Bldg. Materials  
Plexxis Software  
Quikrete  
Rivers Del Rey  
Salsbury & Associates  
San Francisco Gravel  
Scafco Steel Stud Mfg. Co.  
Serious Energy-QuietRock  
Simpson Strong-Tie  
Specified Technologies (STI), dba Firestop  
Starr's Building Supply, Inc.  
Steeler Inc.  
STO Corporation  
Summit Financial Group LLC  
Sweeney, Mason, Wilson & Bosomworth  
The Mau Law Firm  
The Pendelton Co., Inc.  
TrakLoc Steel Framing  
United States Gypsum  
Westpac Materials, Inc.  
Westside Building Material Corp.  
Wright Bros. Supply

# JOIN US

The Wall And Ceiling Alliance (WACA) serves and represents signatory wall and ceiling contractors in northern California. Our primary goal is to represent and negotiate labor agreements for our contractor members. Among the services and activities provided are educational forums, technical assistance, government advocacy, labor relations, industry promotion, marketing and networking opportunities.

## WHY JOIN WACA?

We are actively working to provide our members with a stronger presence in the wall and ceiling industry by offering the following member benefits:

- **Education and Training**  
We offer informative educational programs through training, workshops and forums that help members stay up to date with current business practices.
- **Technical Assistance**  
Our technical partner, the Wall and Ceiling Bureau (WCB), provides complimentary assistance with project inspections and recommendations. The WCB technical team keeps our members informed on building codes, safety practices and current wall and ceiling standards.
- **Government Advocacy**  
We give our members a stronger voice by representing contractors at the local, state and national levels of government.
- **Labor Relations**  
We work to keep our members informed on current and future labor, legal and regulatory compliance issues.
- **Events and Networking**  
We provide a variety of networking opportunities for members to develop relationships and build connections. Our meetings and events allow members to form partnerships, exchange ideas and share expertise with business owners, fellow professionals and industry providers.

## HOW TO GET INVOLVED

If you would like to become a contractor or associate member, download an application online by visiting us at [www.wallandceilingalliance.org](http://www.wallandceilingalliance.org), or call Carmen Valencia-Castillo at (925) 600-0475.





# THE QUARTERLY

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## Announcing the Construction Excellence Awards 2013 Winners

PAGE 7

## Golf Tournament Recap

PAGE 16

