

# Pacific West Lath & Plaster, Inc.

by Paul F. Maples, Company Officer



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The business started in 1990, when two small lath and plaster companies merged and created a company of approximately 30 employees total. Eventually, I bought out all the partners, and in 1992, Pacific West Lath & Plaster, Inc. was incorporated. This year, we celebrate our 25th anniversary with the 35 staff members we currently have on board.

Pacific West Lath & Plaster, Inc. is a construction subcontractor specializing in exterior stucco applications. We also own and install scaffolding related to our trade. We are licensed and insured for new construction and remodels of commercial and mixed-use projects. Our company is also licensed to operate on residential projects if the project is insured under an owner-controlled insurance program.

We operate within the following Northern California and Bay Area counties: Alameda, Amador, Butte, Calaveras, Colusa, Contra Costa, El Dorado, Marin, Napa, Placer, Sacramento, Santa Clara, San Francisco, San Joaquin, San Mateo, Solano, Sonoma, Stanislaus, Sutter, Tuolumne, Yolo and Yuba.

Pacific West is a union signatory company: We only accept contracts that are prevailing wage. Many projects in our area of operations are not prevailing wage; therefore, contracts are awarded to the lowest bidder. Pacific West believes in union operations. Employees deserve advantages such as benefits, a retirement program and respectable wages for their hard work. This approach creates greater opportunities to work for some of the best contractors that Northern California has to offer, which also support prevailing wage and the union industry.

Pacific West has been through one of the most difficult recessions of this generation. When many companies closed their doors, we had to adjust. Because Pacific West is an established and bondable company, we could secure contracts when others could not. This ability ensured survival through the recession. Fortunately, the construction industry has since taken off again, which now gives us the means to be very selective with our customer base. Currently, we are fortunate enough to work on job sites with excellent customer management, quick payment terms and



Bridge Triangle Apartments

suppliers that are unsurpassed in getting the job done. More importantly, our employees are the best of the best. These employees have remained with us through the recession, and because of their knowledge, education and experience, they are the backbone of Pacific West's success.

As a WACA member, we have peace of mind and security with technical support, inspection reporting and up-to-date industry standards. This technical expertise ensures that the quality of work throughout a project's entirety is current in a constantly evolving industry. We know we have an excellent resource that we can access at any point to assist us, whether meeting on the job site together or for post-project completion analysis. We are grateful to have that extra level of security to maintain our company and serve our customers to the greatest of our ability.

At the time of this writing, we're working on six different projects. In Sacramento, we're working on the downtown 700 K St. with C.F.Y. Development, Inc., the Sacramento State Student Housing 2 with OTTO Construction and contractor Advent Companies, located at 820 and 825 Delta Lane in West Sacramento. In Foster City, we're progressing on Foster Square with LENNAR, located at 1099 Foster Square Lane, and in Oakland it's 11th & Jackson with Branagh, Inc. located at 11th and Jackson streets. We're also working on Hunter's Point Shipyard Block 56/57 with CAHILL Contractors, Inc. in San Francisco.

Pacific West is very proud of the number of projects we've completed in the past 25 years. In the last two years, we are especially proud of our work at Avalon Walnut Creek, Avalon Hayes Valley, Hunter's Point Block 49, Bridge Triangle Apartments and South Hayward BART, just to name a few.



Our current and completed project portfolio can be accessed at [www.pacwestplaster.com](http://www.pacwestplaster.com).

The growth of Pacific West in the last five years is one of our greatest achievements. Because we have carefully selected customers, maintained great relationships with great suppliers and retained the best employees in the industry, Pacific West has tripled revenues and consistently increased profit margins more than any period in the company's history.

This success really comes down to having the right employees in place. As the company's officer since 1992, I have delegated, supervised and entrusted my office staff and foremen to run the company as if it were their own. In doing so, Pacific West's current state and future is now in their hands. That said, I am excited to report that 2017 and 2018 are likely to be the company's most successful years yet.



## 2017 Leadership Training Opportunities for Top Employees

Contractors are encouraged to take advantage of these subsidized training opportunities for employees! The programs are sponsored by the Carpenters for top candidates. Applicants who are accepted to the programs get accommodations such as airfare, room and board, as well as a stipend (members only).

The Carpenters UBC International Training Center has established a successful leadership training program geared specifically for superintendents, foremen and other management as

well as journey-level carpenters. Held at the cutting-edge training center in Las Vegas, classes focus on communication skills, responses to conflicts, generational changes and many other aspects of jobsite leadership.

**How can contractors apply?** For the foreman training, contractors are to submit a one-page letter including the candidate's name and why the person is a great candidate for the program to **Ricky Score at [rscore@nccrc.org](mailto:rscore@nccrc.org)**.

### The training schedule for the year is as follows:

#### UBC Journeymen: Building Better Leadership for a Strong Future (all Journey-level members)

- September 7-10
- November 16-19

#### Collaborative Leadership: Building Jobsite Leaders (foremen, superintendents, estimators, project managers, owners, etc.)

- June 12-14
- August 7-9
- August 28-30
- September 25-27
- November 3-5
- November 13-15

#### Foreman Training (Foremen of nine months or longer)

- September 18-22

**For more information, go to [NCCRC.org](http://NCCRC.org). Sign up at your local union.**